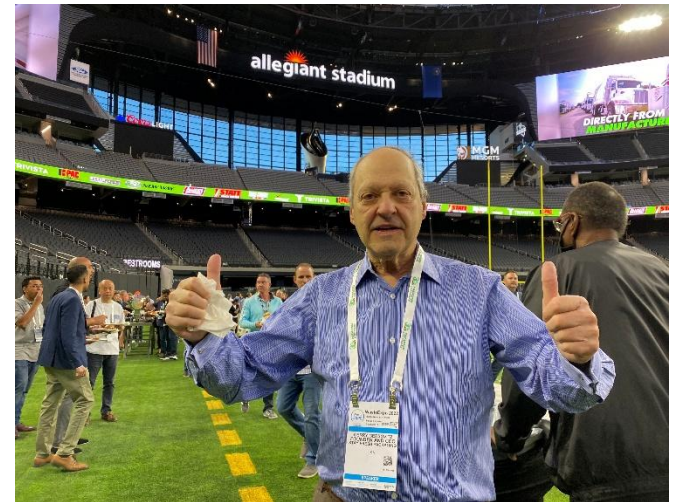


A solid red vertical bar is positioned on the left side of the slide, extending from the top to the bottom.

Welcome to our journey!

Here is our story.



250 million

backpacks and gym bags
are sold each year in the US

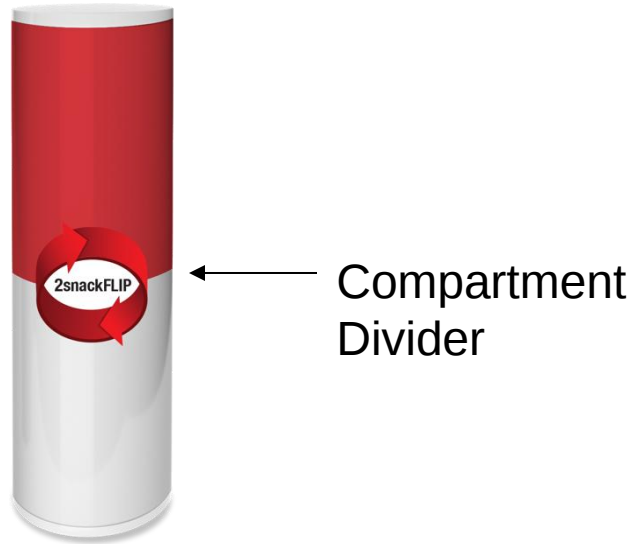
Most of these backpacks and gym bags carry
beverages and snacks
to
school
work
the fitness center
picnics
or other away from home activities

Beverage containers can be opened and closed until the contents are consumed...

...however, the same cannot be said for most snacks whether it be salted snacks, cheese snacks, veggies, sweet snacks or fruits.

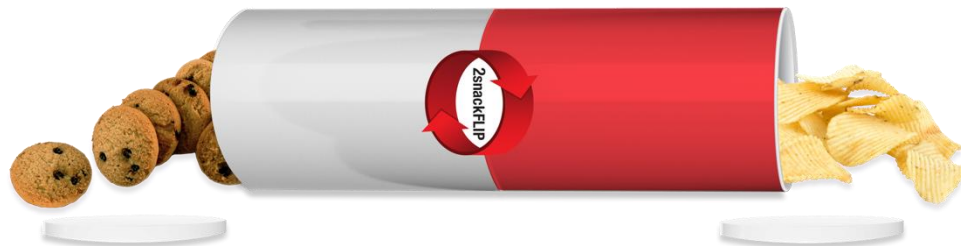
Which led us to create a product that fills a meaningful need in a simple way.

Introducing the reusable, multi-compartment, snacking container

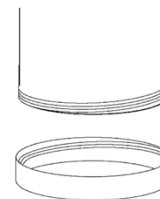


Similar length/diameter to a Pringles® canister.

same snack in both
compartments
or different
snacks in each



Screw cap lids are
clear and airtight.



AND



SAVES



- Buy the Family size instead of multiple Single Serves

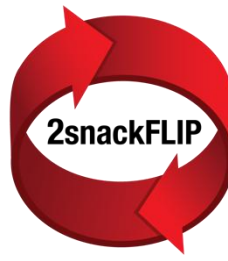


- Buy fewer plastic bags



- Fewer broken chips, crumbled cookies





the perfect way to carry your snacks



As a next step, we...

- ...developed prototypes,

- ...secured patents,

- ...and worked with USA manufacturers to ensure production could be accomplished with sustainable materials (PP5) that are dishwasher safe and BPA-Free.

And, we did a survey with 18-44 year olds
who confirmed
4 out of 5 will likely purchase our product
at a price of \$14

Promotions



- \$1 coupon insert with backpack & gym bag manufacturers
- Cross promotions with beverage mug brands (Stanley, Yeti, Thermos®)
- Celebrity designs (entertainment, sports, business)
- Holiday designs (e.g. black & orange for Halloween, red & green for Xmas)
- Designs suggested by flippers (our very own customers)
- Build out 2snackFLIP website to include a “flipping” game
- Flipping contests with video submissions
- Flipping indoor/outdoor team games with leagues
- Merch with “Are you a flipper” logo

Messaging

Here's the perfect way to carry your snacks in your backpack, gym bag or tote bag. Introducing 2snackFLIP...a reusable, multi-compartment container. Similar in size to a Pringles™ package, but with a divider in the middle that provides 2 separate compartments for 2 different snacks. You can purchase yours at 2snackFLIP.com

Line Extensions & New Products

- New colors
- Snack/beverage combo (insulated)
- Child size



I have developed and introduced many new food products over the course of my career. 2snackFLIP has both a purpose and a fun personality.

We invite you to join our journey as we launch into the marketplace.

Gerry Gersovitz
gerryg@2snackFLIP.com

”Are You a Flipper?”